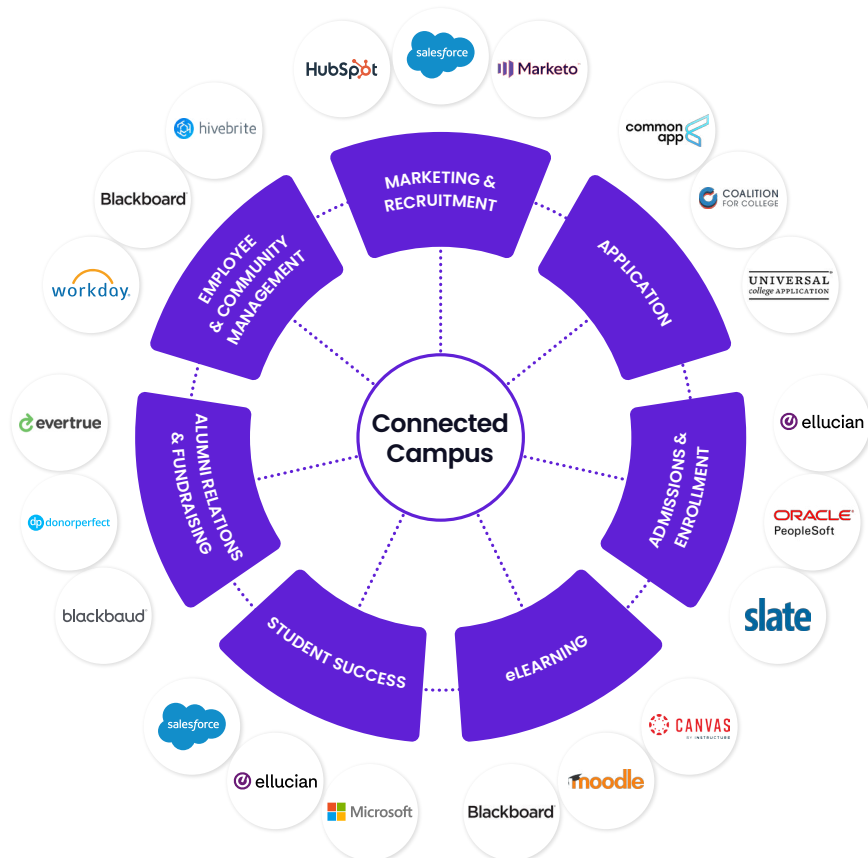


Salesforce Education Cloud for Higher Ed Integration

Optimize the Student, Faculty, and Alumni Experience with a 360-degree View of Higher Education Data

Many universities and colleges use Salesforce Education Cloud, a customer relationship management (CRM) solution for higher education institutions. The key to maximizing Education Cloud is to integrate it with other applications such as a Student Information System (SIS), Learning Management System (LMS), Enterprise Resource Planning (ERP) and more. Integrating applications allows you to connect your data, creating a 360-degree view of student, faculty, alumni, and donor information. With a complete view of your data, you can create seamless experiences for community members, make more informed decisions, boost staff productivity, reduce costs, and more.








Jitterbit's integration and workflow automation platform, Harmony, offers fast, flexible integrations with Education Cloud and other legacy, on-premises, or cloud applications. With over two decades of industry experience, Jitterbit works with higher education institutions of all sizes, ranging from large research universities, like the University of Pittsburgh and University of Toronto, to smaller colleges, like Connecticut College and Barton Community College.



Building Your Connected Campus

For an institution to thrive, data-driven decisions are imperative. But data typically resides in many applications and systems, and to make good decisions, you need information flowing across all the applications that power your institution. Creating a seamless student experience means synchronizing and sharing data across all your systems. Here is how a connected campus experience might look from student admissions to alumni engagement.

Process Automation Examples for a Connected Campus

	Apply	Connect college application solutions to internal candidate tracking systems for an accelerated admissions process.
	Learn	Synchronize learning management systems with student and faculty data to optimize eLearning experiences.
	Manage	Connect enterprise resource management platforms to accounting, procurement, supply chain and other critical systems to ensure operational efficiency.
	Communicate	Synchronize marketing automation platforms with CRMs to deliver personalized communications and marketing to your students, alumni, and donors.
	Engage	Manage relations and drive engagement between students, faculty, and alumni to strengthen your community.
	Fundraise	Drive more effective fundraising campaigns by connecting fundraising platforms to alumni databases.
	Employ	Connect existing HR management systems with expense management, onboarding and offboarding, and other data sources to ensure high morale and productivity among staff and faculty.

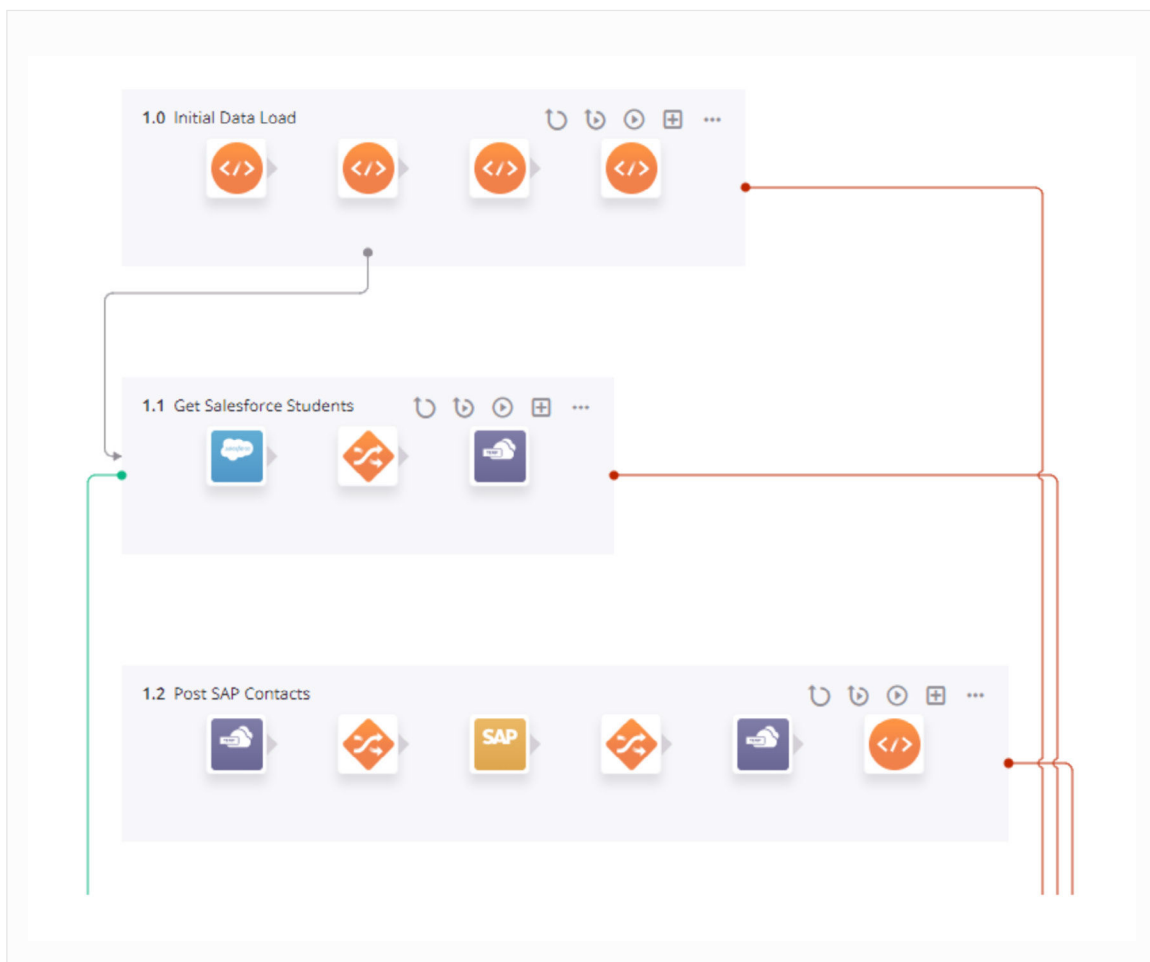
Link Anything with Jitterbit's Salesforce Connector

Our Salesforce Connector allows you to link your Education Cloud instance, add or delete records, update existing data, or retrieve data for use in Jitterbit integrations. More specifically, you can:

- Access all objects available through the Salesforce SOAP API.
- Support activities, such as query, insert, update, upsert and delete as well as bulk activities.
- A specific Education Cloud connection and its activities are referred to as a Education Cloud endpoint. Once a connection is configured, activities associated with the endpoint are available from the endpoints filter.
- The Connector allows for integrating your Salesforce Education Cloud environment with any complimentary endpoint to facilitate any use case.

Example:

Synchronize your Salesforce Education Cloud student data with your ERP system for billing purposes.



Connect Your Applications with a Single Platform: Jitterbit Harmony

Jitterbit Harmony, an integration and workflow automation platform, has all the integration tools you need to share data, automate business processes, and create new efficiencies. Easily create, design, and manage integration projects to orchestrate all your critical business processes.



Design integrations

- Connect any data, application (SaaS, cloud, or on-premise), or device
- Intelligently map data fields
- Build powerful workflows
- Infuse any application with artificial intelligence
- Automate business processes to streamline operations



Deploy anywhere

- Create and publish APIs internally or externally
- Run cloud, on-premise, or hybrid
- Create secure local connections with lightweight agents
- Scale elastically to meet needs in real time
- Count on high availability with smart agent groups



Manage from any device

- Manage from the Harmony Cloud
- Provide secure access with user-based permissions
- Get real-time alerts and a complete audit trail
- Optimize intelligently across unlimited environments
- Manage your APIs and view enhanced analytics

To learn more, visit us at jitterbit.com/higher-education or contact us at jitterbit.com/contact

Connect to 1,000+ Endpoints

APPLICATIONS

- Blackbaud (Raiser's Edge and Financial Edge)
- Canvas
- Common App
- Ellucian (Banner and Colleague)
- Marketo
- Microsoft Dynamics
- Moodle
- Oracle (NetSuite and PeopleSoft)
- Salesforce
- SAP
- Slate
- Workday and more

APIS

- Web Services (SOAP, REST), HTTP/S
- Custom API publishing and management
- OData Services

DATABASES

- Oracle
- SQL Server
- DB2
- MySQL
- MongoDB

OTHER PROTOCOLS

- JDBC/ODBC
- FTP
- File Shares
- LDAP
- SMTP/POP3

DATA FORMATS

- JSON
- XML (WSDL, XSD)
- All EDI (X12, EDIFACT, TRADACOMS, XML, CICA, HL7, etc.)
- Flat/Hierarchical Text Structures

EXISTING SOA PLATFORMS

- webMethods
- Tibco
- IBM WebSphere
- BEA WebLogic



Jitterbit empowers businesses to optimize their connectivity and scalability through a single integration and workflow automation platform. Our mission is to turn complexity into simplicity so your entire organization can work faster and more efficiently.

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