

Salesforce Automation for Higher Education

Get Connected and Build Brighter Futures

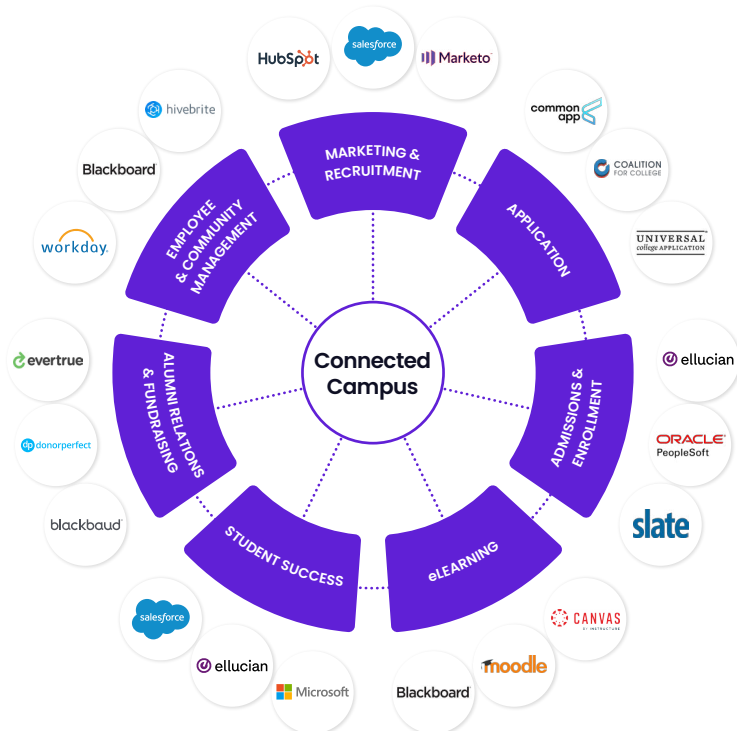
“With Harmony APIs, Berklee achieved a symphony of success: a connected, virtual campus where student information is always up-to-date and accurate.”

— Luke Stevens

BERKLEE COLLEGE OF MUSIC ONLINE

Colleges and universities are designed for teaching, but there is so much more that is needed where technology fills the gap. There is a need to manage information related to students, staff, and faculty, ranging from class schedules and tuition bills to paychecks and remote learning. Too often, legacy systems can create cumbersome data silos and redundancies, slowing down adoption of the new technologies and tools that students and faculty are excited to use.

With the aid of Jitterbit's integration and workflow automation platform, Harmony, all the information that students, staff, and faculty need can be pulled together automatically from multiple systems. This means that students get the right schedules and bills, staff and faculty have the information they need to do their jobs successfully, and everyone finds it easier to start using new technologies. Institutions can overcome the problem of application proliferation by using integrations and automations to streamline their complex IT landscape.



BENEFITS

- ✓ Create a complete 360-degree view of student information
- ✓ Provide anywhere, anytime access to enrollment, online curriculum, tuition, and more
- ✓ Consolidate multiple sources of data to create tailored recruitment programs
- ✓ Seamlessly process applications, fees, and waivers
- ✓ Gain real-time visibility into student progress and proactively alert staff of potential issues
- ✓ Provide student portals for support, counseling and other resources
- ✓ Connect graduating students with opportunities and potential employers

Want to learn more?
Contact us.

jitterbit.com/contact

Jitterbit Salesforce Connector:

Natively connect any cloud or on-premises application or data source to Salesforce. Capabilities of the connector include:

- ✓ Access to all objects in the Salesforce API as outlined in the Salesforce Developer Documentation
- ✓ Support for the following methods to all available objects: Query, Insert, Update, Upsert, Delete, and Hard Delete
- ✓ Bulk support with the ability to specify batch sizes
- ✓ Predefined functions and variables specific to Salesforce
- ✓ Support for non-bulk PK chunking
- ✓ Configurable retry and time-out settings
- ✓ Enable seamless integration with Salesforce Sales Cloud, Marketing Cloud, Service Cloud, Einstein Analytics, and more

Use the Salesforce Connector to automate your organization's processes and integrate Salesforce with your other critical systems. Popular use cases include, but are not limited to:

- ✓ Synchronize key student data in your ERP, Services, and Marketing systems for a 360° view of the student in Salesforce
- ✓ Combine Salesforce data with your other business data for enhanced analytics and business intelligence
- ✓ Automate notifications via your internal messaging and chat tools based on changes in Salesforce
- ✓ Provide real-time updates of critical student, employee, and alumni information to and from Salesforce
- ✓ Leverage integrated data to drive more effective recruitment campaigns and fundraising efforts

Jitterbit Harmony, through an intuitive interface, enables companies to design integrations to thousands of applications and data sources as well as create and publish APIs from existing systems to automate critical business processes.



Jitterbit empowers businesses to optimize their connectivity and scalability through a single integration and workflow automation platform. Our mission is to turn complexity into simplicity so your entire organization can work faster and more efficiently.

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Connect to 1,000+ Endpoints

APPLICATIONS

- Blackbaud (Raiser's Edge and Financial Edge)
- Canvas
- Common App
- Ellucian (Banner and Colleague)
- Marketo
- Microsoft Dynamics
- Moodle
- Oracle (NetSuite and PeopleSoft)
- Salesforce
- SAP
- Slate
- Workday and more

APIS

- Web Services (SOAP, REST), HTTP/S
- Custom API publishing and management
- OData Services

DATABASES

- Oracle
- SQL Server
- DB2
- MySQL
- MongoDB

OTHER PROTOCOLS

- JDBC/ODBC
- FTP
- File Shares
- LDAP
- SMTP/POP3

DATA FORMATS

- JSON
- XML (WSDL, XSD)
- All EDI (X12, EDIFACT, TRADACOMS, XML, CICA, HL7, etc.)
- Flat/Hierarchical Text Structures

EXISTING SOA PLATFORMS

- webMethods
- Tibco
- IBM WebSphere
- BEA WebLogic