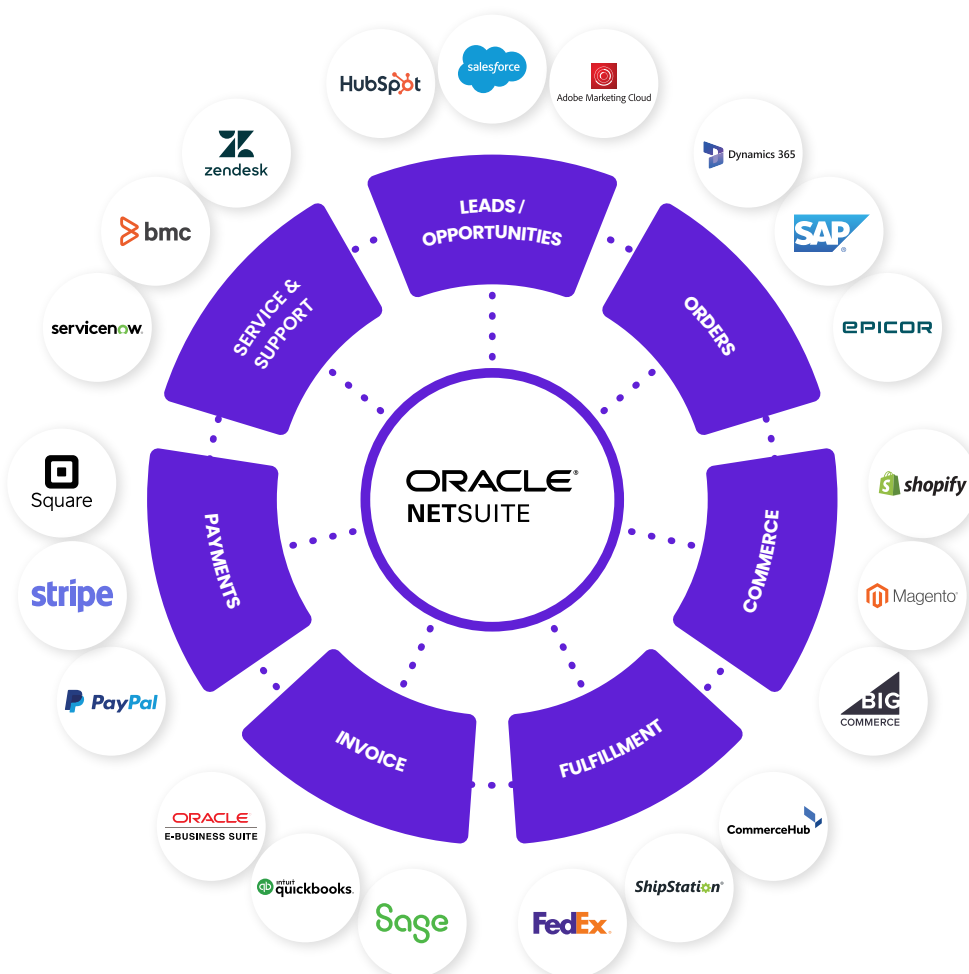


# NetSuite Integration

Get Connected and Create a 360-degree View of Customer and Product Data

NetSuite is a robust cloud-based ERP system that helps companies plan all aspects of their business. Yet, most companies also use other software to run the business. To get the most out of NetSuite, you need to connect it to other applications and data sources – sales, marketing, logistics, procurement, and more. Integration is the key to maximizing the value of your NetSuite system and its complementary applications. The payback can be transformational: an end-to-end 360-degree view of your customers and products.









Jitterbit's API Integration Platform offers fast, flexible integration with legacy, on-premises, and cloud applications. It enables you to build reliable, scalable integrations that extend NetSuite into any business process to increase data accuracy, achieve widespread automation, support new business objectives, and improve overall efficiency.



# The Business Case for Customer API360

For an organization to thrive, data-driven decisions are imperative. But data typically resides in many applications and systems, and to make good decisions you need information flowing across all the applications that run your business. Creating a seamless customer experience, means synchronizing and sharing data across all your systems. Here's how a connected customer experience might look as customers move from leads to purchasers to satisfied customers:

## Customer API360 Business Process Examples

	<b>Marketing</b>	Share leads sourced through marketing campaigns with sales
	<b>Sales</b>	Move converted leads into opportunities in your CRM system
	<b>Orders</b>	Establish orders in your ERP system from sales quotes in your CRM system
	<b>Shipping</b>	Ship orders in your supply chain systems while updating inventory in your warehouse
	<b>Billing</b>	Connect to your backoffice for financing and billing
	<b>Payments</b>	Tie payments back to your customer service systems
	<b>Support</b>	Synchronize all customer data with your support system to ensure exceptional customer service
	<b>Analysis</b>	Enrich and analyze all data for better decision making

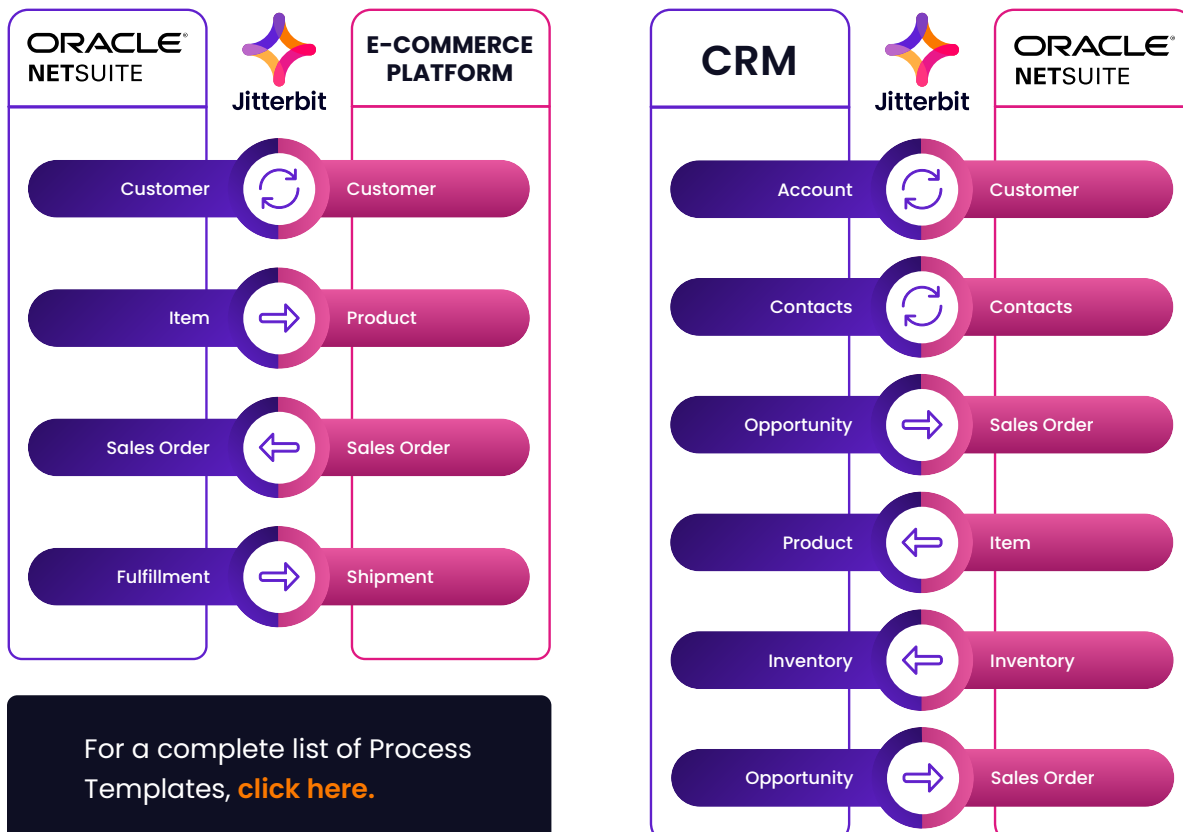
Jitterbit is a Built for NetSuite and SuiteSuccess-verified partner. With years of experience building NetSuite integrations, Jitterbit and our community of certified partners have the expertise to provide you with integration solutions that enable fast time-to-value, drive greater efficiencies in your organization, and increase the flexibility to pivot to new business opportunities quickly.

## Fast-track Common Integration Use Cases with Process Templates

A Jitterbit Process Template solution includes pre-built integration workflows for a specific use case. Designed based on best practices gained from years of experience helping NetSuite customers integrate these workflows, Process Templates can reduce the time to deploy integrations by 50-80%, and free up your IT resources for more strategic initiatives. Jitterbit Process Templates are:

- Packaged solutions that accelerate connections to commonly used objects, fields, and processes
- Pre-built workflows that automate data synchronization between objects such as Customer, Product, Shipment, and Order
- Extensible and customizable to meet your unique requirements

Jitterbit offers Process Templates for a variety of typical business process use cases. For example:



## Accelerate Integrations with Recipes

Jitterbit's Integration Recipes are pre-built integration mappings that move data in one direction between like objects across two applications or systems. You can think of these as the building blocks for the Process Templates or custom use case specific integrations. Use pre-built recipes to quick start your integrations between systems. Examples include:



Sync HubSpot Contacts  
to NetSuite Customers



Sync Workday Workers  
to NetSuite Employees



Sync SugarCRM Contacts  
to NetSuite Customers



Migrate Square Customers  
to NetSuite Accounts

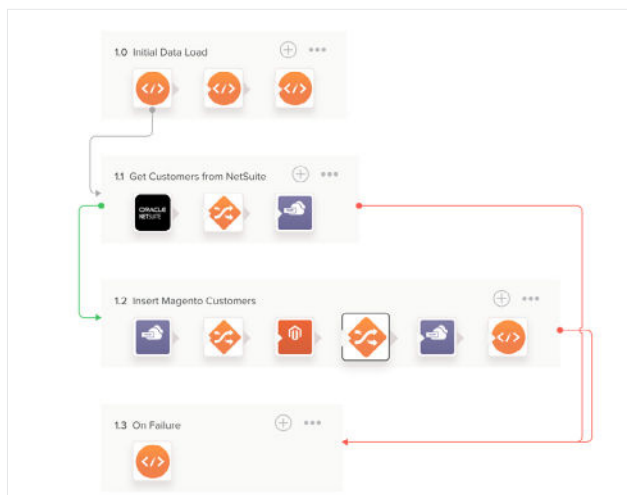
For a complete list of NetSuite Integration Recipes, [click here](#).

## Connect Anything with the NetSuite Connector

Natively connect any cloud or on-premises application or data source to NetSuite. The NetSuite Connector allows you to connect to your NetSuite instance, add or delete records, update existing data, or retrieve data for use in Jitterbit integrations. The NetSuite Connector enables you to:

- Access all available services, operations, and messages as defined in the NetSuite WSDL
- Support the following methods to all available objects: Search, Create, Update, Upsert, Get List and Delete
- Support two-factor authentication and token-based authentication
- Use advanced functionality such as using NetSuite functions, using the asynchronous setting, and using NetSuite customer segments

For a complete list of Netsuite Connector capabilities, [click here](#).



← Jitterbit NetSuite Connector

# Enable Rapid Innovation with Jitterbit Harmony

Connect your operations with a single platform. Jitterbit Harmony – Integration Platform as a Service (iPaaS) – has all the integration and API tools you need to share data, automate business processes, and create new solutions or efficiencies. Easily create, design, and manage integration projects to orchestrate all your critical business processes.



## Design integrations

- Connect any data, app, or device
- Intelligently map data fields
- Build powerful workflows
- Infuse any application with artificial intelligence
- Automate business processes to streamline operations



## Deploy anywhere

- Create and publish APIs internally or externally
- Run cloud, on-premise, or hybrid
- Create secure local connections with lightweight agents
- Scale elastically to meet needs in real time
- Count on high availability with smart agent groups



## Manage from any device

- Manage from the Harmony Cloud
- Provide secure access with user-based permissions
- Get real-time alerts and a complete audit trail
- Optimize intelligently across unlimited environments
- Manage your APIs and view enhanced analytics

## Connect to 1,000+ Endpoints

### APPLICATIONS

- Amazon
- BMC
- Epicor
- Microsoft Dynamics 365
- Workday
- Salesforce
- ServiceNow
- Shopify
- and more

### APIS

- Web Services (SOAP, REST), HTTP/S
- Custom API publishing and management
- OData Services
- and more

### DATABASES

- Oracle
- SQL Server
- DB2
- MySQL
- Sybase
- and more

### OTHER PROTOCOLS

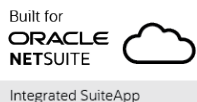
- JDBC/ODBC
- FTP
- File Shares
- LDAP
- SMTP/POP3
- and more

### DATA FORMATS

- JSON
- XML (WSDL, XSD)
- All EDI (X12, EDIFACT, TRADACOMS, XML, CICA, HL7, etc.)
- Flat/Hierarchical Text Structures
- and more

### EXISTING SOA PLATFORMS

- webMethods
- Tibco
- IBM WebSphere
- BEA WebLogic
- and more



To learn more, visit us at  
[www.jitterbit.com/netsuite](http://www.jitterbit.com/netsuite)



Jitterbit empowers businesses to optimize their connectivity and scalability through a single integration and workflow automation platform. Our mission is to turn complexity into simplicity so your entire organization can work faster and more efficiently.

Jitterbit, Inc. • [jitterbit.com](http://jitterbit.com) • +1.877.852.3500