

# Shopify Integration from Jitterbit

Integrate Shopify with your systems, eliminate manual processes and improve the customer experience

You rely on Shopify to elevate your brand and market your products, but to create amazing customer experiences and get the most out of Shopify, you need end-to-end connectivity between Shopify and your back-end systems, such as your ERP, CRM, 3PLs, and more.

## One Platform to Connect to Your Many Systems

Our integration solutions empower users to connect their systems to Shopify. Jitterbit offers hundreds of pre-built integrations and thousands of EDI trading-partner integrations, specific to Shopify, ensuring a seamless connection between your webstore and any unique combination of back-end systems.

By integrating your Shopify or Shopify Plus, your customer and sales order information from your store is automatically entered into your systems, such as your ERP, CRM, and 3PL. In turn, product information, inventory, and shipping details are updated automatically into Shopify so you can provide customers with essential and timely information. Additionally, automating your business workflows eliminates manual tasks and process bottlenecks so you can do what you do best – serve your customers.

### JUST A SAMPLE OF THE APPLICATIONS AND SYSTEMS WE CAN INTEGRATE SHOPIFY WITH



# A Powerful Integration Platform

## Shopify Integration Features

- Automated data exchange between Shopify and Shopify Plus with any of your back-end systems
- Order information and customer data are exchanged from Shopify to your ERP, accounting system, or CRM
- Shipping details are automatically passed back to Shopify upon fulfillment of the order
- Product, price, and inventory information are integrated into Shopify

## Benefits of Integration

- Automate processes and data integration across systems to maintain customer, product, order, and shipping data
- Increase the speed of data exchange to provide real-time insight and metrics
- Keep inventory levels, pricing, and shipping information consistent across systems and marketplaces
- Improve data accuracy by reducing transactional errors by up to 40%
- Speed up your order-to-cash cycle time by 20%+
- Eliminate manual processes and application disparity

## Why Brands Choose Jitterbit

Jitterbit offers two decades of retail experience, working with brands ranging from Matouk, a family-owned hand-crafted linen company, to Char-Griller, a provider of grills and smokers. Today, we support more than 80M retail order transactions annually.

- ✓ 100s of pre-built connectors make it easy to add new systems as you grow
- ✓ Our pre-built integrations accelerate time to deployment by up to 80%
- ✓ 72% of integration projects go live in three months or less
- ✓ 95% of customers achieve ROI from Jitterbit deployments in less than a year



Rock Your Workflow

Jitterbit empowers businesses to optimize their connectivity and scalability through a single integration and workflow automation platform. Our mission is to turn complexity into simplicity so your entire organization can work faster and more efficiently.