

Jitterbit App Builder:

Low-Code Application Building for Business Technologists

Rapidly build, deploy and maintain web and mobile-based apps without professional coding experience.



IT Development Teams are Struggling to Keep Up

The current pace of business is faster than ever before. To work smarter and faster, companies are looking for ways to remove bottlenecks and make better decisions.

IT departments are no exception. Talent is becoming increasingly scarce while business applications and data management projects are growing in volume and complexity. Out of need, business technologists sitting outside of IT are increasingly developing applications. Unfortunately, these projects may not adhere to an organization's corporate governance or security protocols, creating great risk.

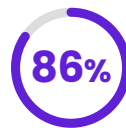
IT and business technologists alike need low-code tools that make application development quick and easy for citizen developers with little coding experience, yet also ensure that companies stay in compliance with governance and security requirements.



Today, 41% of employees can be described as **business technologists**—professionals who build technology or analytics capabilities for business use but work outside of IT groups, according to Gartner.



80% of tech products and services will be built by those who are not **technology professionals** by 2024, according to Gartner.

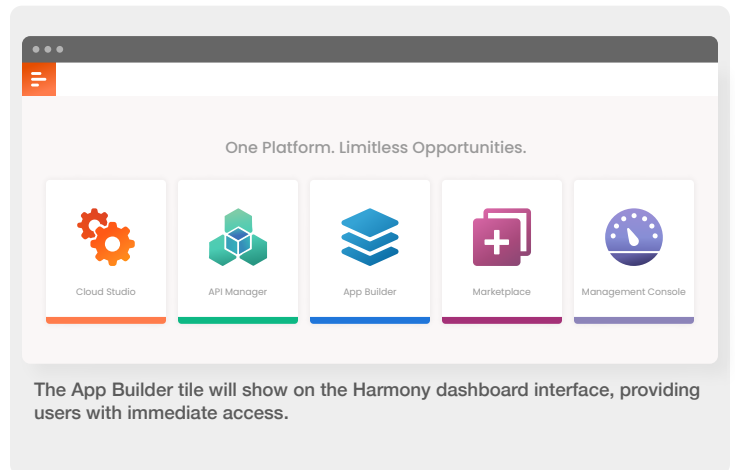


86% of companies say if business users could securely create their own connected experiences using low or no-code platforms, it would **improve business outcomes**, according to Gartner.

How Jitterbit Can Decrease the IT Department Burden

Jitterbit App Builder is a low-code application development tool that helps organizations rapidly build, deploy and maintain web and mobile-based applications. It extends development of business applications beyond the traditional IT department and into the hands of business technologists.

As an extension of Jitterbit Harmony, App Builder is designed to provide easy-to-use drag-and-drop visual application tools to users with little to no coding experience. Jitterbit customers can easily build user-facing applications off of the automations already created in Harmony. With a built-in connector, APIs exposed using Harmony can be used to move data from the application to backend systems. **This means data can flow continuously between App Builder and an organization's APIs exposed within Harmony.**

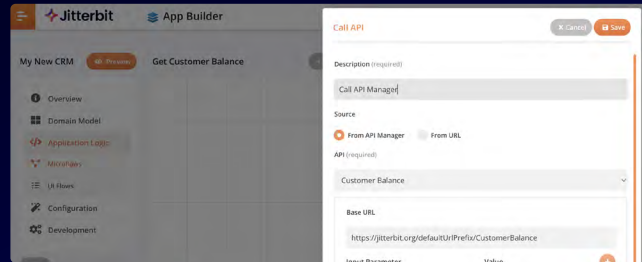


Jitterbit App Builder Key Features

- ✓ Easy-to-use visual application builder with drag-and-drop functionality
- ✓ Progressive web apps designed to provide the functionality of a native app yet the accessibility and speed of a website
- ✓ Iterative application development, enabling you to update your app as you go
- ✓ Flexible configurations that allow data to flow securely
- ✓ Data aggregation that enables reporting

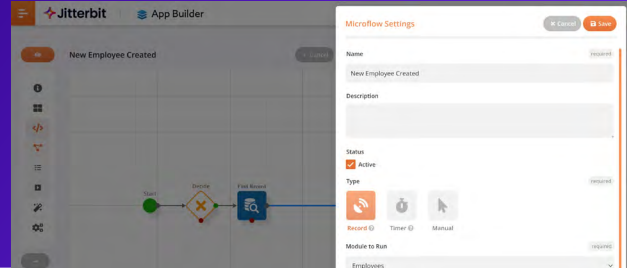
Integration with Harmony's API Manager

Utilize integrations already created in Harmony.



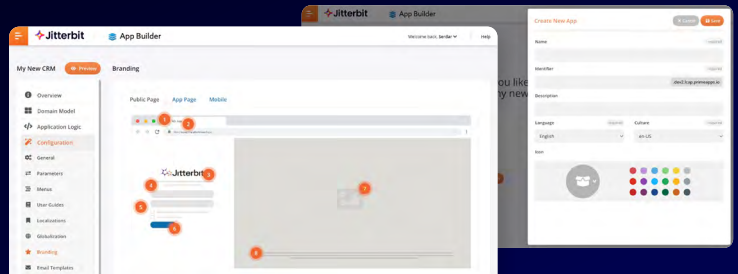
Application logic

Automate data flow based on criteria and parameters set by users.



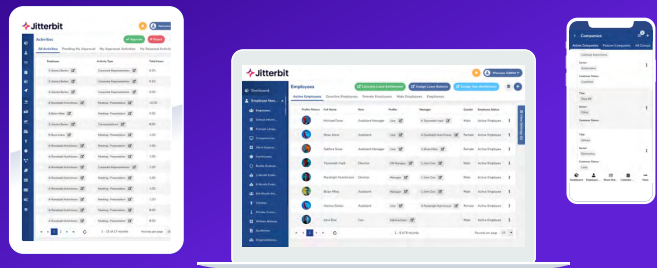
Customizable

Tailor your app to your brand.



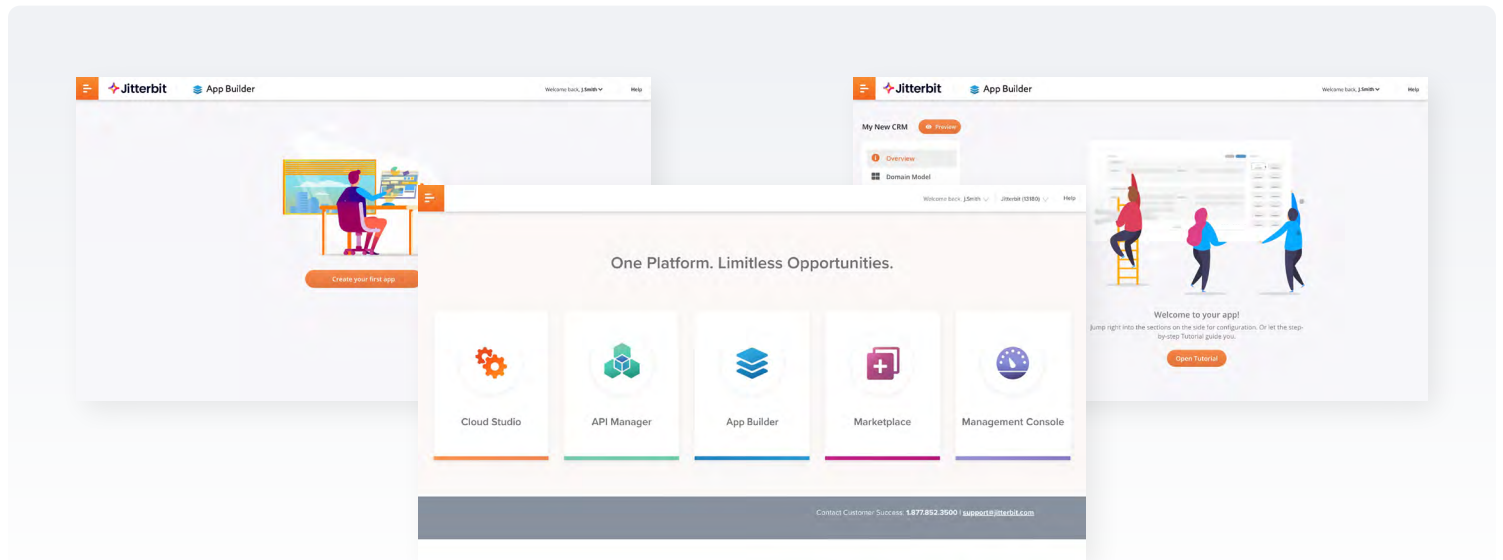
Mobile-friendly

Access apps on any device.



Benefits for IT and Business Technologists

- 1 **Hyperautomate workflows from end to end.** Integration with API Manager means data never stops flowing. As a result, companies can automate processes from end to end.
- 2 **Empower non-technical users to create business applications.** Users build applications with drag and drop capabilities, not custom coding.
- 3 **Accelerate application development up to 10x faster.** Build and deploy business applications for workflow automation in a fraction of the time.
- 4 **Increase productivity by reducing process touch points by up to 90%.** Eliminate manual workflows.
- 5 **Significantly reduce software errors** introduced by traditional application development methodologies.
- 6 **Cut costs.** Build, operate and maintain business applications with fewer resources and in less time.



Learn more at

jitterbit.com/LCAP/appbuilder