The Vinyl Platform

A best-in-class Low-Code Application Platform designed to help the large enterprise solve complex business problems.

What is a Low-Code Application Platform (LCAP)?

According to Gartner®, an Enterprise Low-Code Application Platform is an application platform that is used to rapidly develop and deploy custom applications by abstracting and minimizing or replacing the coding needed in development.

At a minimum, an LCAP must include:

- Low-code capabilities (such as a model-driven or graphical programming approach with scripting) to develop a complete application.
- Support for developing applications consisting of:
  - User interfaces, Business logic, Workflows, Data Integration
- Simplified application test, deployment and management

Why Vinyl?

Vinyl empowers business technologists to build and deploy **enterprise-grade applications** for any use case faster and easier, all while saving money, time, and without the use of expensive IT resources. Powerful enough for Full Stack Developers and intuitive enough for Citizen Developers and Business Technologists, Vinyl empowers you to create secure apps that run on any device, automate any business process, and integrate any data source without any coding required. Remain ready for new opportunities with purpose-built applications with no per user fees in all packages.

Transform the way you think about technology and data. Eliminate application backlog without the high costs and long-time frames you face with traditional hand-coded application development. **Automate your business processes with modernized solutions today.**

KEY DIFFERENTIATORS

- Predictable pricing with no per user fees
- Connect to any of your systems and any of your data
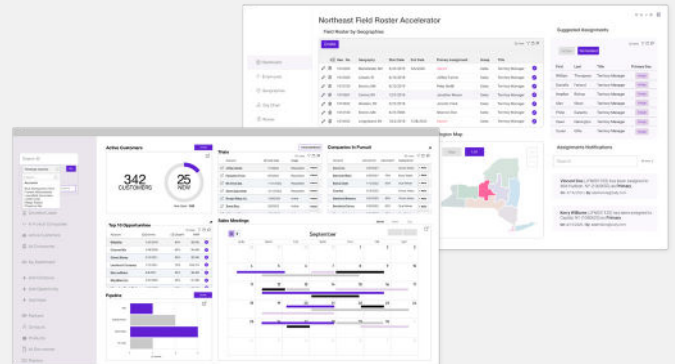- Enterprise-grade security and auditing
- Multiple deployment options–deploy the way you want
- Build apps fast that run on all devices
- A Visual Builder for all aspects of your business–UI, Business Logic, Workflows, Database Design

USE CASE EXAMPLES

- Compliance
- CRM/CMS
- Dashboards/Analytics
- Forms/Workflows
- Intranets/Customer Portals
- Multi-Tenant
- Mission Critical
- Procurement/Transactional, and many more

Trusted by Large Enterprises Worldwide

Abbott   Alnylam PHARMACEUTICALS   BARSTOOL SPORTS   ❤CVSHealth   eCAPITAL®   Intra-Cellular THERAPIES

MLB   NFL   OTIS   🌐 sedgwick®   SPARC   UNITEDHEALTH GROUP®

The Vinyl Difference

With Vinyl, businesses decrease development costs and timeframes by up to 80% and dramatically increase digital transformation velocity. Below are key reasons why Vinyl is a leader in rapid application development and why our customers succeed using our LCAP platform.

Speed and Flexibility

Digital transformation needs to be fast. Getting to market faster means earning revenue faster. With Vinyl, customers build highly curated solutions for any use case, from simple Forms and Workflows to the most complex Case Management and CRM systems. Quickly deploy robust integrated applications with all the security, documentation, and life cycle management needed for any business. Our Customers develop 10-30 apps a year on average, compared to 1-2 apps using traditional development.

Connect All Your Systems

Vinyl has built-in integration allowing you to connect to all systems and all data, in real time (No ETL, no caching). Vinyl binds, relates, and displays data in minutes without affecting your source systems. With full cross-platform CRUD (Create, Read, Update and Delete), and enterprise security alignment, you can deploy scalable applications in weeks without limitations.

Built Agnostic

Vinyl speaks your data source's language, so you don't have to. Vinyl's Business Layer standardizes syntax across all systems and data sources, allowing you to define logic on any data source without coding expertise. Vinyl handles the details of syntax differences enabling you to quickly and easily incorporate any business logic needed.

Data First Architecture

Vinyl's "Data First" architecture is a true declarative platform that works with all enterprise systems and data sources. With Vinyl, "Data First" is not just a feature; it is a philosophy built into the platform from the ground up.

Developer Range

Vinyl is powerful enough for Full Stack Developers and intuitive enough for Citizen Developers. Vinyl's Smart App Engine provides Guided Development – you can build and deploy apps in days and modify in minutes.

Deployment Options

Vinyl solutions can be deployed in your Enterprise Cloud, On-Premise (running on Windows or Linux within Docker), or hosted by Jitterbit. We host on Amazon Web Services (AWS), with an option to host in AWS GovCloud (US) if required.

Enterprise-Grade Security

Vinyl operations adhere to the stringent standards of SOC 1 Type II and SOC 2 Type II. With Vinyl, you can rest assured that your applications can be built in compliance with industry best practices and regulations, including HIPAA, PCI, and GxP. Protecting sensitive data is our top priority, which is why Vinyl offers comprehensive support to prevent unauthorized access through customizable access controls and encryption of data in-transit and at-rest.

Apps that Scale with your Business

Vinyl is designed to scale. Every customer need is different. Vinyl is built to accommodate virtually any level of performance at price points that make sense and scale with your business. With no per user fees, you can adapt quickly to your ever-changing business needs. Vinyl also offers translation of your applications automatically to over 60 supported languages.

Professional Services

We can provide 5-star mentoring, coaching, and training or utilize our team of business experts who are professionally trained on the Vinyl platform. Choose from any or all options with no long-term commitment.

5-Star Reviews

Vinyl's customers are successful and rate us 5-stars for customer service, product capability, training, and support.

Support & Services

- ✔ Lifetime free training and developer community
- ✔ Free collaboration and project management tools
- ✔ Support Services
- ✔ Professional Services
- ✔ Native mobile deployments to iOS and Android

Learn more at

www.jitterbit.com/product/vinyl

✦ Jitterbit

Jitterbit empowers businesses to optimize their connectivity and scalability through a single integration and workflow automation platform. Our mission is to turn complexity into simplicity so your entire organization can work faster and more efficiently.

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