

AI Workers Are Clocking In

To find out what AI transformation looks like for everyday businesses, we partnered with Censuswide to survey 1,500+ business leaders about AI, automation and more. Here's what we found.

AI Agents are Everywhere

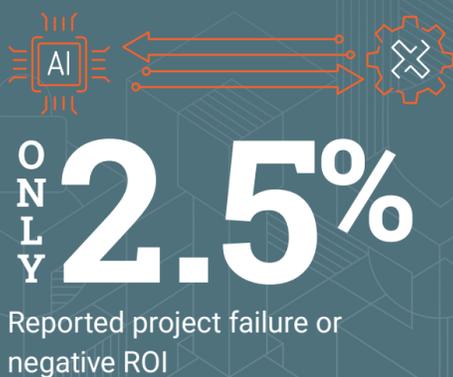
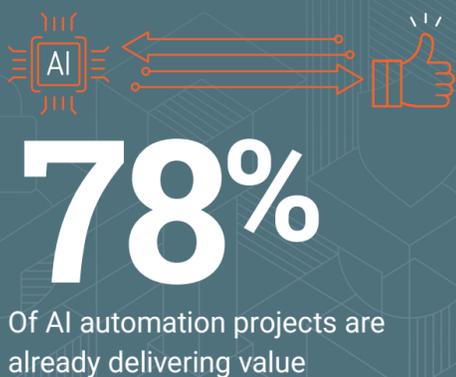
Based on survey data, a majority of businesses have moved from cautious, one-off agent deployments to strategic adoption.



“ The data is clear: the age of the 'AI pilot' is over, and the era of the 'Agentic Enterprise' has begun. **”**

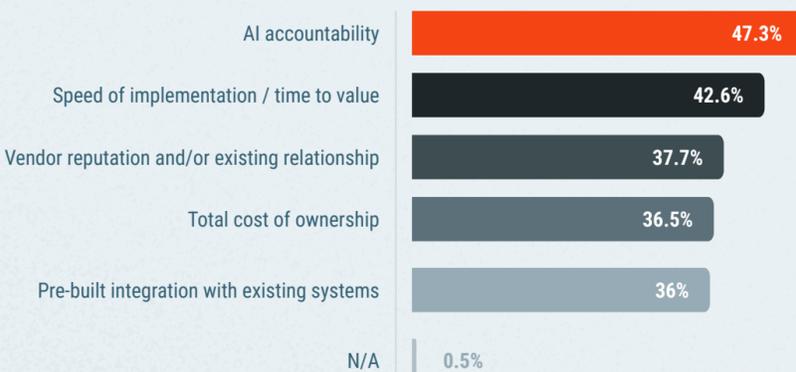
— Bill Conner, President & CEO, Jitterbit

AI Investments are Paying Off



Finding the Best Tools for the Job

Criteria Influencing Final Purchase Decision



* Because respondents were allowed to choose up to three, total will not add up to 100%

AI adoption has been rapid, but that doesn't mean it's been reckless: Businesses are prioritizing tools that deliver greater security, auditability, traceability and guardrails.



consider AI accountability the most important factor

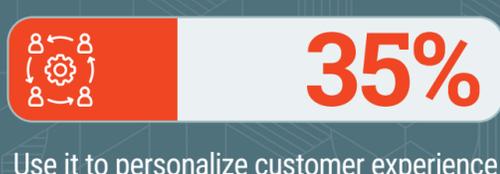
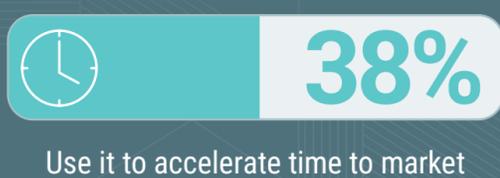


Of software/tech businesses said AI accountability was top priority

“ To reach the next level of transformation, organizations must prioritize end-to-end automation and robust governance frameworks that ensure AI accountability. **”**

— Bill Conner, President & CEO, Jitterbit

What's Driving AI Strategy?



But what's holding it back?



For more of our survey findings, [read the full report.](#)