



Jitterbit Citizen Integrator

Modern Integration for the Digital Business

The Demands of the Digital Age Require a Smarter Approach to Integration.

Apps transformed the way we live. Now they're transforming the way we work.

You and your team are dealing with more data, applications and devices than ever. The pressure is on you to quickly build connections between all of these things— but traditional integration solutions simply cannot scale out fast enough to keep up with today's business demands.

Most integration technologies are designed to speak to apps, not users. Unless you speak SOA, ESB, SOAP or REST, you have to rely on the technical folks who do. And if you are one of the technical folks, everything has fallen to you, and you don't have time to keep up.

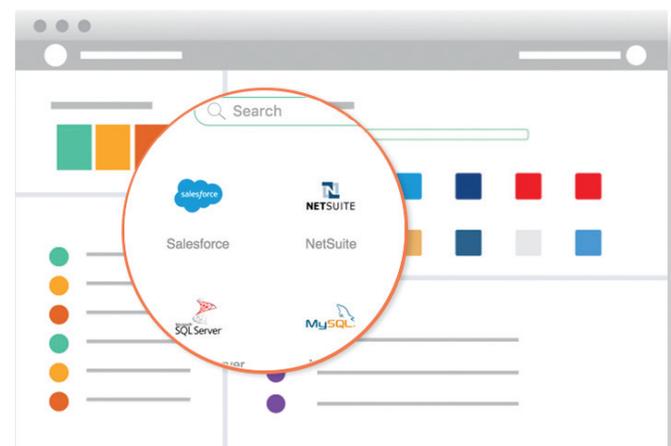
Introducing Citizen Integrator, by Jitterbit. It's designed for marketers who need to automate and report on campaigns. For IT directors who need to offer self-service integration to other departments quickly and securely. For salespeople who want to deliver quotes faster and with the right product information.

Jitterbit is designed for you to get connected today.

Citizen Integrator: Modern Integration for the Digital Business.

Citizen Integrator combines the best of traditional integration with the new self-service needs of digital citizens.

Now you can provide simple, self-service integration for your business. Non-technical users can connect apps and services in an intuitive, step-by-step experience without exhausting valuable IT resources. And your company can manage and monitor all your integrations on a central integration platform to ensure the quality and consistency your business demands.



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One Platform. Limitless Opportunities.

Citizen Integrator is built on Jitterbit's leading cloud integration platform, Harmony. There are no new products to install or configure. Citizen Integrator is ideal when you need:

- **Centralized Self-Service Integration.** Expose pre-built integration templates in your business application, corporate IT portal or product offering. You control the presentation and integrations that are available to your end-users.
- **Repeatable, Standardized Integration.** Quickly deploy pre-built integration recipes to multiple environments and customers. You can even build your own recipes and publish them to the world — or keep them private if you prefer.
- **Quick Integration Between Popular Endpoints.** Citizen Integrator comes with an ever-growing library of recipes that connect a variety of applications using standard fields and best-practice design patterns. Now you can have common integrations up and running in minutes.

Citizen Integrator Brings Harmony to Your Digital Business

Citizen Integrator is available with all versions of Harmony. With Harmony and Citizen you can:

- Mix and match recipes in your citizen integration user experience. Show your own recipes or choose from Harmony's Recipe Library.

- Manage all of your integrations in one place. No matter where your integrations are built or deployed, you can control all of them within Harmony's Web Management Console.
- Use Harmony Smart Agent for enterprise-class performance, security and deployment options.
- Customize deployed recipes within Harmony's Design Studio.
- Create recipes from any integration you've built in Harmony.

KEY BENEFITS

- ✓ Shorten integration development and implementation time with a large selection of out-of-the-box recipes connecting popular endpoints such as Salesforce, NetSuite, Shopify, Magento and Zendesk.
- ✓ Free IT staff from the burden of building connections with self-service capabilities, while still having governance, control and the ability to customize within a powerful, secure iPaaS platform.
- ✓ Add value by overcoming integration project backlogs and becoming a proactive leader in your company's march toward digital transformation.

Jitterbit, Inc.

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