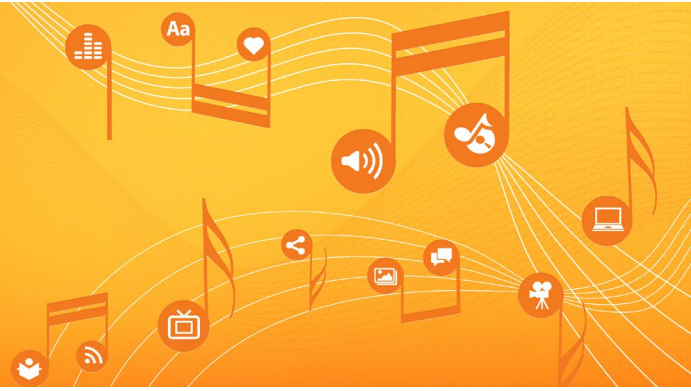


Media & Publishing

GET CONNECTED AND REACH YOUR AUDIENCE ANYWHERE



“ As models for licensing and distributing content evolve, media companies must cultivate and acquire new capabilities, update or dump old systems and partnerships, and adapt to new business models and consumer expectations. ”

– GARTNER

Media is as real time as it gets. Publishers that can't stay on top of breaking news and emerging opportunities simply won't succeed. Single channels and narrow distribution models are no longer viable because audience expectations have shifted dramatically. Audiences now expect to access your media in multiple formats, on any device, anywhere, and at any time. To keep up, media and publishing companies must transform themselves to deliver connected experiences across multiple channels.

Connecting your audience members with the information they want, when and where they want it, is crucial for media and publishing companies. Jitterbit offers a unified digital connectivity platform that ties together employees, partners, and audiences to help you thrive in this transformational media landscape. With Jitterbit, editorial and business operations can run in harmony, and never have to stop the presses.

MEDIA & PUBLISHING INDUSTRY BENEFITS

- ✓ Align editorial and business operations, and rapidly connect ad platforms
- ✓ Integrate with cloud apps and asset management platforms
- ✓ Respond rapidly to new trends, tips and business opportunities
- ✓ Easily track how brands and stories are performing in real-time
- ✓ Connect subscriber engagement platforms with the back office
- ✓ Build better media products and take them to market faster
- ✓ Improve visibility into operations throughout the supply chain and beyond

BENEFITS OF CONNECTIVITY

- ✓ Gain real-time visibility into all aspects of the business
- ✓ Save time and empower employees to focus on their core jobs
- ✓ Ensure that data is accurate and synchronized everywhere
- ✓ Automate processes and streamline business operations
- ✓ Enable real-time customer self-service
- ✓ Customize sales and marketing offers for customers
- ✓ Realize return on investment quickly, with low total cost of ownership

Jitterbit, Inc.

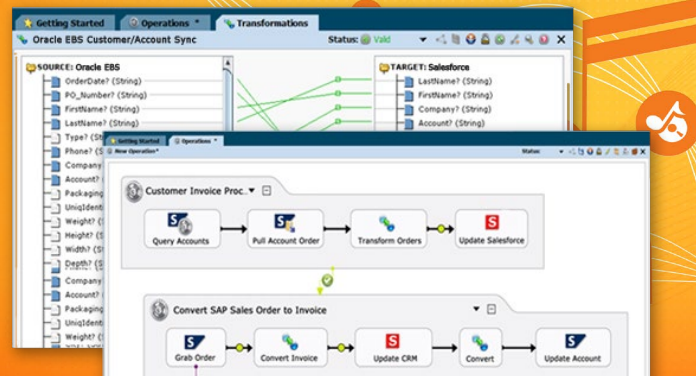
1301 Marina Village Parkway, Suite 201. Alameda, CA 94501.

1.877.852.3500 | info@jitterbit.com

TRY JITTERBIT TODAY!

Get started with a
30-day free trial at
www.jitterbit.com/try

Get Your Apps In Harmony



Jitterbit Harmony provides a graphical, code-free approach to simplify integration between data, apps, and devices.

Design, deploy, and manage connections between apps without custom code.



DESIGN YOUR INTEGRATION

- Connect any data, app, or device
- Intelligently map data fields
- Build powerful workflows
- Automate business processes to streamline operations
- Get started fast with “Jitterpak” templates



DEPLOY ANYWHERE

- Run cloud, on-premise, or hybrid
- Create secure local connections with lightweight agents
- Scale elastically to meet needs in real time
- Count on high availability with smart agent groups



MANAGE FROM ANY DEVICE

- Manage from the Harmony Cloud
- Provide secure access with user-based permissions
- Get real-time alerts and complete audit trail
- Optimize intelligently across unlimited environments

Harmony users deploy their first integration in a matter of days!

Standards-Based Connectivity

- HTTP/S
- Web Services (SOAP, REST)
- ODBC
- JDBC
- FTP
- File Shares
- LDAP
- SMTP/POP3

Data Formats

- XML-(WSDL, XSD)
- All EDI (EDIFACT, HL7, etc)
- Flat Text Structures
- Hierarchical Text Structures

Platforms

Cloud, Windows, Mac, Linux

Enterprise Applications

- Salesforce
- NetSuite
- SAP
- Microsoft Dynamics
- Siebel
- PeopleSoft
- Oracle EBS
- JD Edwards
- Workday
- Marketo
- and more...

Databases

- Oracle
- SQL Server
- DB2
- MySQL
- Sybase
- Teradata
- and more...

Files

- Web Services
- XML
- Flat and Hierarchic Structures
- Legacy
- Active Directory
- LDAP
- and more...

GET STARTED TODAY
www.jitterbit.com/try

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